

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Patriot Majority
Product	Issue
Estimate Number	1615

Invoice #	105517-2
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105517
Alt Order #	06841927
Deal #	
Order Flight	08/15/12 - 08/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave. NW
Ste 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			Tu	08/28/12	:30	5:52 AM	PM12-105H Know	\$400.00		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			M	08/27/12	:30	6:23 AM	PM12-105H Know	\$700.00		1
6	KSNV	Today Show	658a-9am		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			Tu	08/28/12	:30	7:59 AM	PM12-105H Know	\$1,400.00		1
14	KSNV	Today 4th Hour	10am-11am		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			Tu	08/28/12	:30	10:50 AM	PM12-105H Know	\$325.00		1
17	KSNV	Noon News	12-1230pm		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			M	08/27/12	:30	12:20 PM	PM12-105H Know	\$425.00		1
20	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			M	08/27/12	:30	4:14 PM	PM12-105H Know	\$600.00		1
23	KSNV	M-F Early News	5-630p		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			M	08/27/12	:30	5:15 PM	PM12-105H Know	\$1,000.00		1
26	KSNV	M-F Jeopardy	630-7pm		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			M	08/27/12	:30	6:43 PM	PM12-105H Know	\$1,000.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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33	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			Tu	08/28/12	:30	11:30 PM	PM12-105H Know	\$1,100.00		1
37	KSNV	Tonight Show	1135p-1237a		to						
					08/22/12 to 08/28/12	1x	MTW----				
	KSNV			M	08/27/12	:30	12:12 AM	PM12-105H Know	\$425.00		1
				<u>Aired Spots</u>	10						

<u>Gross Total</u>	\$7,375.00	
<u>Agency Commission</u>	\$1,106.25	
<u>Net Amount Due</u>	\$6,268.75	<u>Payment Terms 30 Days</u>

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